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**E-News**

**March 2011**



### **Public Information Meetings on Sanitary Beach Surveys**

The Bay-Lake Regional Planning Commission has scheduled public meetings to provide information and answer questions about beach assessments that will get underway in late spring in the cities of Algoma, Kewaunee, Manitowoc, Marinette, Sheboygan, and Two Rivers.

The Commission is working with the University of Wisconsin - Oshkosh and the City of Racine to

gather sampling data at area beaches and recommend improvements.

The project will provide the coastal communities with the guidance and tools necessary for them to maintain healthy and desirable beaches.

The [following meetings](#) are public and all are welcome to attend:

**March 30, 2011 - Algoma and Kewaunee** - 4:00 - 6:00 PM, City Hall - Council Chambers, 416 Fremont St.

**March 31, 2011 - Manitowoc and Two Rivers** - 4:00 - 6:00 PM, City Hall - Engineering Conference Room, 900 Quay St.

**April 7, 2011 - Marinette** - 5:00 - 6:30 PM, City Hall - Council Chambers, 1905 Hall Ave.

**April 18, 2011 - Sheboygan** - 4:00 - 6:00 PM, Mead Public Library - Rocca Room, 710 N. 8th St.

Please contact Angela Pierce at the Commission for further information.

### **Global Trade Strategy**

The East Central Wisconsin Regional Planning Commission (ECWRPC) and the Bay-Lake Regional Planning Commission (BLRPC), were jointly awarded a Community Trade Adjustment Assistance (CTAA) grant from the US Department of Commerce - Economic Development Administration (EDA) this past fall to develop a Global Trade Strategy for Northeast Wisconsin. The purpose of this project is to spur economic growth through the creation of high-wage, high-skilled jobs in

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the joint 18-county region of Wisconsin. The process of creating the Northeast Wisconsin Global Trade Strategy shall be designed in such a manner to increase the ability of companies, and where applicable, industry clusters, to expand into new and untapped international markets. The two regional planning commissions will support the work being done by staff from Newmark Knight Frank, a consulting firm that has been hired to facilitate the surveying of companies, analysis data, and create the strategy. A steering committee comprised of area economic development professionals has been established to oversee the strategy development process. The project is set to begin in April with a global strategy completed by the end of 2011.

## U.S. Highway 141 Long-Range Plan

The Bay-Lake Regional Planning Commission has begun work on the U.S.H. 141 Long-Range Plan from S.T.H. 64 north to Smith Creek Road located at the northern municipal limits of the Village of Crivitz. The Commission will be working with staff from the Wisconsin Department of Transportation's Northeast District Office and Jewell Associates Engineering, Inc to create a comprehensive long-range plan for this heavily traveled stretch of highway in Northern Wisconsin. The plan will include access controls, zoning recommendations, recreational trail accommodations, and options for future expansion. The comprehensive plans the Commission completed for the towns of Beaver and Stephenson and the Village of Crivitz will offer valuable data, mapping elements, and other resource materials to help aid in the planning process for this area of Marinette County. The U.S.H. 141 Long-Range Plan will be completed by May 2013.

## Sheboygan MPO Update

Commission staff has been in the process of completing several planning documents for the Sheboygan Metropolitan Planning Organization (MPO) transportation planning program in recent months.

The update to the [Year 2035 Sheboygan Area Transportation Plan \(SATP\)](#) was recommended for approval by the MPO Technical and Policy Advisory Committees on March 10, and the Commission approved the plan update on March 11. This plan is updated every four years, and includes an air quality conformity assessment. The plan update was subjected to a 30-day public comment period, including a public hearing. The plan update is currently undergoing final editing (based on comments received during the public comment period), and will be published and placed on the [Commission's website](#) in the near future.

The [Sheboygan Metropolitan Planning Area Transportation Improvement Program: Calendar Years 2011 - 2014](#) ("2011-2014 TIP") is in draft form, and is undergoing a 30-day public comment period, with a public hearing scheduled for March 31. The MPO Technical and Policy Advisory Committees will make their recommendation on the 2011 - 2014 TIP on April 14, and the Commission's Executive Committee is expected to take action on April 15. The 2011 - 2014 TIP includes recommended transit operating expenses and capital projects; recommended elderly and disabled transportation operating expenses and capital projects; recommended bicycle and pedestrian transportation projects; and recommended street and highway improvement projects. The same air quality conformity assessment that applies to the update to the Year 2035 SATP will also apply to the 2011 - 2014 TIP.

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**A special thank you  
to Brenda Rehberg,  
our Administrative  
Assistant for the past  
15 years.**

Many of you have worked with Brenda Rehberg in some capacity over the past 15 years. Brenda was the Commission's Administrative Assistant and helped get projects finished, information out to those that asked for it, and kept the office running like clockwork. The staff and Commissioners thank you for all your help and support and wish you the best of luck in your new position with Bellin Health Systems.



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The alternatives analysis portion of the *Sheboygan Transit Development Program (TDP)* has been in progress for several months. The *Sheboygan TDP* process is expected to be completed later in 2011.

Please contact Jeff Agee-Aguayo of the Commission staff if you have any questions regarding planning efforts in the Sheboygan MPO program.

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